



HUMAN FOR GAMING AND STREAMING

Secure entertainment for an uninterrupted experience

Streaming and gaming are always-on forms of entertainment, whether that be CTV, audio, gaming or gambling, user access and experience are paramount. HUMAN helps gaming and streaming services ensure uninterrupted entertainment for their customers by minimizing abuse of their platforms, protecting mission critical customer and analytics data and securing digital ads.

Roughly 1 in every 5 visits to a login page was an ATO attack attempt in 2023¹

INDUSTRY CHALLENGES	HUMAN SOLUTION	
Fraudsters gaining unauthorized access to user accounts	ACCOUNT TAKEOVER DEFENSE	Stop login bot attacks, such as credential stuffing and brute forcing
Platform abuse such as bad actors reselling accounts, posting fake reviews	COMPROMISED ACCOUNT DEFENSE	Remediate accounts that have been compromised by bad actors
Fake accounts used to abuse promotional offers or spam legitimate users	FAKE ACCOUNT DEFENSE	Neutralize fake accounts created by fraudsters to abuse apps and websites
Skimming of users' data from web forms	CLIENT-SIDE DEFENSE	Prevent client-side supply chain attacks, such as Magecart, formjacking, and malicious redirects
Compliance with PCI DSS 4.0's consumer browser requirements	PCI DSS COMPLIANCE	Simplify payment page script management in compliance with PCI DSS 4.0
Keeping analytics data free from bots	DATA CONTAMINATION DEFENSE	Prevent fake interactions from infecting your first-party data and skewing your performance-driven decision
Bot-led fraudulent purchases on payment pages	TRANSACTION ABUSE DEFENSE	Minimize bot-led fraudulent transactions such as carding and card cracking attacks
Protecting ad inventory	ADVERTISING PROTECTION	Gain control against ad fraud, malvertising and ad quality

¹HUMAN Security - The Quadrillion Report: 2024 Cyberthreat Benchmarks

CASE STUDY

Challenge

FanDuel experienced up to 10 million malicious login attempts daily.

Solution

FanDuel uses HUMAN to mitigate large-scale account takeover attacks.

Result

HUMAN turned away 99.9% of malicious inbound traffic and routinely blocked 3,000 bad login attempts per second.

“We seamlessly integrated HUMAN at our platform edge [AWS CloudFront] to ensure maximum protection against automated bot attacks, but also to minimize latency.”

— Senior Director, Architecture at FanDuel

KEY CAPABILITIES



Unparalleled Accuracy

Detect threats using behavioral analysis, 400+ machine learning algorithms, and real-time data from the world's largest fraud sensor network



Ad inventory protection

Prevent ad fraud whether in pre or post-bid environments and reduce risk due to malvertising and ad quality threats



Monitor the account lifecycle

Secure accounts from registration through post-login account usage, identifying unwanted and suspicious activity



Mobile SDK and Integrations

Open architecture supports CDN, cloud, SDK, SIEM, CIAM, ticketing, and monitoring integrations with your IT stack



Auto-inventory scripts and script actions

Get real-time incident alerts, deep insight into each script's provenance and enable proactive mitigation actions



Single Pane of Glass Management

Access a single console to see key details, edit policies, and generate out-of-the-box and custom reports for all stakeholders

THE HUMAN ADVANTAGE

Scale

We verify more than 20 trillion digital interactions weekly across 3 billion unique devices providing unrivaled threat telemetry.

Speed

Our Decision Engine examines 2,500+ signals per interaction, connecting disparate data to detect anomalies in mere milliseconds.

Decision Precision

Signals from across the customer journey are analyzed by 400+ algorithms and adaptive machine-learning models to enable high-fidelity decisioning.

About HUMAN

HUMAN is trusted by the world's leading enterprises and internet platforms to prevent, detect, and respond to cyber attacks with unmatched scale, speed, and decision precision across their advertising, application, and account surfaces. Safeguard your customer journey end to end with complete confidence by consolidating with the Human Defense Platform. To Know Who's Real, visit humansecurity.com.